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STATEME	Patent ar ATION DISCENT BY API s many sheets a.	CLO PLIC	CANT	Application Number: Filing Date: First Named Inventor: Group Art Unit: Examiner Name:	December 29, 2003 Chad Lester	Gillis,	Brian	J.	
Sheet	1	of	3	Attorney Docket No.:	Google-33/APP (GP-	086-00-US)			

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^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609 Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Unique citation designation number 2 See attached kinds of U.S. Patent Documents 3 Enter Office that Issued the document, by the two-letter code (WIPO Standard ST 3) 4 For Japanese patent documents, the Indication of the year of the reign of the Emperor must precede the serial number of the patent document. 5 Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST 16, if possible 6 Applicant is to place a check mark here if English language translation is attached

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	AJ	FocaLink business plan dated June 6, 1995	
	AK	Nov. 7, 1995 email from Jason Strober to Ron Kovas, David Zinman, and Karen Johnson	
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	AM	Nov. 21, 1995 email from Jason Strober to "aroskey@nww.com"	
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	AP	Major Companies, Ad Agencies Using New Internet Ad Server; Focalink's SmartBanner	
		Enables Cost-Effective Marketing on the Web, Business Wire, Feb. 5, 1996	
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Signature	/Brian Gillis/	Considered	00/11/2010	

^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /BJG/

¹ Unique citation designation number 2 Applicant is to place a check mark here if English language translation is attached